

how do you invite people to a party these days? Talk, text? Send them an e-vite? I've found an invitation app that's kind of a party planner, photo album, and GPS all-in-one. It's called hobnob.

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super  
there is no standup  
you can super the app Hobnob Invitation Maker

## **ANCHOR INTRO**

IF YOU'RE GOING TO THROW A PARTY THIS SUMMER, ONE OF THE BEST THINGS YOU CAN DO IS ASK FOR SOME HELP PLANNING.

SOMEONE TO HELP WITH INVITATIONS, THE GUEST LIST, GIVING PEOPLE DIRECTIONS. OR, YOU CAN HEAD OVER TO ONE OF THE APP STORES TO GET HELP WITH IT ALL. OUR CONSUMER TECHNOLOGY REPORTER JAMEY TUCKER HAS FOUND A PARTY PLANNING APP RESPONSIBLE FOR MILLIONS OF PARTY INVITATIONS.

## **PACKAGE SCRIPT**

The name of the app is Hobnob. It allows the user to create video or gif-like party invitations, customize them and send the invites to everyone on the guest list.

Hobnob has dozens of free templates to choose from. Some designed for graduations, baby showers, birthdays and casual get togethers like a backyard barbecue. Pick a date and time, a location, then choose a design. The e-vites are simple to create and you don't need to do much editing. Now create your guest list. You'll do this by giving Hobnob access to your contact list or add contacts individually. Once the invitations are sent, guests will receive a text message or email with a link to the hobnob invitation.

There's a lot more you can do if others on the guest list have downloaded the hobnob app. The event or party you created automatically creates a group chat for everyone on the guest list. If they're using the app they'll immediately see the RSVPs and can chat back and forth to discuss what people can bring, directions on where to park, or answers to any other questions they might have.

A cool feature of the hobnob app is the ability to share photos of the event. It isn't necessary to send separate text messages.

if you've been hesitating on throwing a summer party because you hate to think about all the details, this app can be a valuable member of your party planning committee. I'm Jamey Tucker and Hobnob is the app of the day.

### **ANCHOR TAG**

THE HOB NOB APP WORKS FOR ANDROID AND IOS DEVICES. IT IS FREE FOR A SMALL NUMBER OF INVITATIONS EACH MONTH. SUBSCRIPTIONS TO SEND 50 INVITATIONS EACH MONTH IS 5 DOLLARS.