

It's been a looong time since anyone just couldn't wait to listen to a podcast, but millions of people are going to find this story interesting and a little exciting. Serial, the podcast that sparked an entire industry was part of a Saturday Night Live sketch and resulted in an imprisoned man getting a new trial, is coming back after a long hiatus

tease

IF YOU ENJOY LISTENING TO PODCASTS ON THE WAY TO AND FROM WORK, YOU'RE IN FOR A TREAT. SERIAL IS COMING BACK WITH ANOTHER SEASON, I'M JAMEY TUCKER AND COMING UP, I'LL EXPLAIN WHY THIS IS A BIG DEAL.

TRT 130
STD OUTCUE

SUPERS

0-8 Jamey Tucker
56-101 Julia Grifford/Serial Podcast fan

ANCHOR INTRO

A POPULAR PODCAST THAT INVESTIGATED A CRIME AND RESULTED IN AN IMPRISONED MAN GETTING A NEW TRIAL...IS RETURNING TO THE AIR.

'SERIAL', A PODCAST PRODUCED BY PUBLIC RADIO GAINED WORLDWIDE ATTENTION WHEN IT WAS FIRST RELEASED NEARLY 4 YEARS AGO. OUR CONSUMER TECHNOLOGY REPORTER JAMEY TUCKER EXPLAINS WHY FANS ARE MARKING THEIR CALENDAR FOR ITS RETURN.

PACKAGE

Your drive to and from work is about to be interesting again. The most popular podcast in the world is coming back September 20th. And if you're one of the few unfamiliar with "Serial", here's why it's such a big deal.

Serial is the podcast that made podcasting cool and even jumpstarted the entire podcast industry.

"I heard about this other case about a guy named Justin Wolfe"

It launched in 2014, telling the story about a murder of a young girl. Her boyfriend was accused and later convicted of killing her. But producers of "Serial" began uncovering clues and evidence that were never entered into his trial. They discovered his attorney was ill prepared to defend him and left out facts.

"It keeps going back and forth, did he or didn't he"

The gripping story played out over the course of 12 weeks. 3 weeks later, a Maryland Court granted Adnan Syed a request for an appeal. He's getting a new trial based on the evidence uncovered by Serial producers.

"I did love it, again, the only thing was the ending but I'm glad I listened to it."

Now, Serial, produced by WBEZ Chicago, a public radio station, will release season 3, looking at the American Justice System. Here's a clip from the preview.

"Drake was sure he was innocent. he said yes, Greg had committed other crimes before, they'd talked about it. But this one, he'd told Drake, he wasn't there, he didn't do it."

It sounds as fascinating as the first season and fans cannot wait for the story.
That's What the Tech? I'm Jamey Tucker

ANCHOR TAG

THE TWO SEASONS OF 'SERIAL' HAVE BEEN DOWNLOADED A TOTAL OF APPROXIMATELY 200 MILLION TIMES. HBO IS CURRENTLY WORKING ON A DOCUMENTARY ABOUT THE CASE AT THE FOCUS OF THE FIRST SEASON.

WEB STORY

The most popular podcast in the history of podcasting has announced it is coming back for a 3rd season. "Serial", produced by WBEZ in Chicago released season one in 2014. It told the story of the murder of 18 year old Hae Min Lee in 1999. Her boyfriend, Adnan Syed was convicted of the murder and was serving a sentence in a Maryland prison.

"Serial", opened an investigation to learn if Syed was the murderer or if he was wrongly accused and convicted. The series played out over 12 episodes and became the fastest podcast to ever be downloaded 5 million times. At present, it's been downloaded around 200 million times.

A second season of the podcast looked at another case in 2016. This week producers announced a new season that will examine the American criminal justice system by spending time at 13 courthouses around the country. Producers have released a trailer for fans to hear a snippet of episode 1 and an introduction by producer and host Sarah Koenig.

You can listen to Serial through the podcast app on iPhones and iPads, Google, Spotify or through apps such as Stitcher.

To listen to a trailer for season 3 go to www.serialpodcast.org