

It's one of the things we learned at a very young age and it hasn't changed since then. Brushing your teeth. Electric toothbrushes have become popular in recent years but one has been named one of the best inventions in the last 2 years. A new toothbrush? It's called the Quip, and I'm taking a look at it.

trt 122

standard outcue

supers

38-42 Jamey Tucker

102-107 Angela Henderson/Dental Hygienist

ANCHOR INTRO

IT'S ONE OF THE FIRST THINGS WE ALL DO EVERY MORNING, AND THE LAST THING WE DO BEFORE GOING TO BED. AND WE'VE BEEN DOING IT SINCE WE WERE CHILDREN.

BRUSHING YOUR TEETH. AND AS FAR BACK AS ANY OF US CAN REMEMBER, THE WAY WE BRUSH OUR TEETH HAS NOT CHANGED. BUT COULD NEW TECHNOLOGY IMPROVE ON HOW WE BRUSH?

OUR CONSUMER TECHNOLOGY REPORTER JAMEY TUCKER HAS FOUND A TOOTHBRUSH THAT HAS BEEN CALLED ONE OF THE BEST INVENTIONS OF THE PAST 3 YEARS.

PACKAGE

You'll never clean your teeth better than a professional.

Maybe you go side-to-side, or maybe you miss one. Every time. Or maybe you don't brush long enough. Two new toothbrushes will make sure you do it correctly. wouldn't it be nice if technology would do it for us?

"George, hurry you'll be late"

Not like the Jetsons.

The Quip electric toothbrush is one of the newest on the market. Created by dentists, it was one of Time Magazine's best invention of 2016.

(nats of toothbrush)

The design makes it easy to hold and every 3 months they send replacements for the head.

The brush vibrates for 2 minutes to tell you how long you should be brushing. And it pulses when it's time to move to another area.

"Whats the best way to see how well it works? ask a dental hygenist to try it out"

The rotating head gets in between the teeth and the gum line. Not unlike the tools she uses to clean everyone's teeth."

What do you think? "It's really good, and it vibrates when it's time to move on to another area."

"It feels like it's making good contact with all of the teeth. Yes, it is. and the bristles are soft."

The Quip is 40-dollars, and replacement heads are 10 dollars every three months.

So a thumbs up on the Quip toothbrush, from a professional. And guess what, I had to get a filling. Did not see that coming."

That's What the Tech? I'm Jamey Tucker

ANCHOR TAG

DENTISTS GIVE THE QUIP HIGH MARKS AS WELL, BUT THEY SAY ANY TOOTHBRUSH THAT ENCOURAGES HEALTHY HABITS IS A GOOD TOOTHBRUSH. THEY RECOMMEND BRUSHING TWICE A DAY FOR TWO MINUTES EACH, AND TO REPLACE THE TOOTHBRUSH HEAD EVERY 3 MONTHS.

WEB STORY

Technology has improved most of our daily tasks but one ritual has stayed the same our entire lives. Brushing our teeth.

Toothbrushes have improved but we still put toothpaste on bristles and physically move our arms back and forth in an attempt to get every tooth and the gum-line clean.

Electronic toothbrushes have become popular in recent years and one of the newest, the Quip, is rated by many dentists the best.

Most electric toothbrushes have rotating heads that move the bristles in circles as it brushes the teeth. The Quip's bristles vibrate rather than rotate but some dentists believe the Quip's other features are better for building good habits.

The Quip vibrates for 2 minutes, the ideal time for brushing teeth. You're instructed to use the Quip to brush areas of the mouth one at a time, starting in the back, then moving to the front, then to the other side. During the 2-minute vibration cycle, the toothbrush pulses after 30 seconds which tells you to move on to the next area. I found that to be helpful in making sure I spend the right amount of time trying to reach every tooth.

The Quip also sends a new brush-head every 3 months. Dentists recommend a new toothbrush or toothbrush head every 90 days. You can subscribe to Quip's service that will automatically ship a refill every 3 months for \$10.

I used the Quip for about 4 months and found it to be good at keeping me on track to brush for 2 minutes each morning and evening. The Quip also has a travel case that doubles as a stand for keeping the brush from hitting the bathroom counter top or floor.

I also took the Quip to my dentist and asked the dental hygienist to try it as she cleaned my teeth. "It's easy to maneuver," said Angela Henderson. "It's good, and I like how it vibrates to remind me to move on to other teeth," she said.

The Quip is highly recommended by dentists and was named one of Time magazine's best inventions of 2016.

There are different models available. The one I tried is \$40 with replacement heads being delivered every 3 months for \$10 each.