

People love this stuff

As if the other thousand or so emoji weren't enough for your texting pleasure, another 150 faces, vegetables, animals and sports objects are coming to your phone soon. What are the new emoji? And why are they a bigger deal than you probably realize.

TRT 1:16
standard outcue

supers
Jamey Tucker

ftp:184.168.202.1

kfdxtv Smarthome#1
waaytv Smarthome#31
wpsdtv Smarthome#6
wrcbtv Smarthome#3
wkrntv Smarthome#2
kohdtv Smarthome#51
wbrctv Smarthome#6

new dropbox link

<https://www.dropbox.com/sh/0tkldw0ratqpagi/AAAbdKEnaYZQjcOFMWNyFliwa?dl=0h>

password for whatthetech.tv access
Samsung

ANCHOR INTRO

WHETHER YOU HAVE AN IPHONE OR ANDROID DEVICE, EVERYONE'S SMARTPHONE IS ABOUT TO GET A BIG CHANGE WITH OVER A HUNDRED NEW EMOJIS FEATURING ALL SORTS OF RANDOM THINGS.

IF YOU'RE STILL UNSURE WHAT AN EMOJI IS, IT'S THOSE LITTLE SYMBOLS AND FACES PEOPLE SEND TO EACH OTHER ON THEIR PHONES AND TABLETS. OUR

CONSUMER TECHNOLOGY REPORTER JAMEY TUCKER EXPLAINS, THEY'RE A MUCH BIGGER DEAL THAN YOU MIGHT THINK.

PACKAGE

The new emoji includes a hot face and cold face for extreme temperatures, a partying face, a pleading or begging face, a woozy face and smiling with 3 hearts. I count 4 but whatever. Redheads get their due, so do curly haired, white haired and bald faces.

A set of supervillans and superheros.

I know you're asking yourself: why in the world would I ever use an emoji for a fire extinguisher or abacus...and how do they come up with these, and who is the they that decides on new emoji?

There's an actual consortium of members, representing some of the world's largest tech companies and influencers such as Facebook, Google, Apple, Netflix and Microsoft.

The consortium meets, reviews suggested or submitted emoji and then votes on which ones to accept and release.

And while we might think these are just a fun way to send goofy messages to friends, there's a greater purpose. The unicode consortium is actually developing a global language; a language anyone in the world can understand.

These faces won't all look alike though. There will be slight differences depending on the device or app you use.

That's What the Tech? I'm Jamey Tucker

ANCHOR TAG

THE NEW EMOJI'S WILL BE RELEASED THIS SUMMER AND YOU WON'T HAVE TO DO ANYTHING TO START USING THEM. THEY'LL SHOW UP ON YOUR PHONE WHEN YOU UPDATE IT.

web story

If you communicate over text or a messaging app you'll be happy to hear there are new emojis coming to your phone this summer. The [Unicode Consortium](#) finalized 150 new

emojis, (unicode 11.0) that includes redheads, new vegetables and animals and smiley faces.

The new emoji includes a hot face and cold face for extreme temperatures, a partying face, a pleading or begging face, a woozy face and smiling with 3 hearts. I count 4 but whatever. Redheads get their due, so do curly haired, white haired and bald faces. A set of supervillans and superheros. legs, different shades of a foot. A tooth and a bone. Lots of other random objects including a microbe, toolbox, magnet, DNA and a lotion bottle.

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And while we might think these are just a fun way to send goofy messages to friends, there's a greater purpose. The unicode consortium is actually developing a global language; a language anyone in the world can understand.

It's also a language spoken, or rather communicated through any smartphone itself, iPhone or Android, or one of the messaging apps such as What's App and Facebook Messenger. So it's possible, if not likely that one day in our lifetime, everyone in the world can basically speak the same language and say whatever it is they want to say, as long as it's over text or messaging.

And by the way, you can suggest or propose new emoji to consortium members. These faces won't all look alike though. There will be slight differences depending on the device or app you use.