

how much is too much to pay for a smartphone? Two of the latest phones introduced by Samsung and Apple have hit the 1-grand pricetag. What features would ever make an iPhone or Note worth \$1g? Will people pay it?

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120-130 Jamey Tucker

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kohdtv Smarhome#51
wbocvtv Smarhome#16

new dropbox link

<https://www.dropbox.com/sh/0tkldw0ratqpagi/AAAbdKEEnaYZQjcOFMWNyFliwa?dl=0h>

password for whatthetech.tv access
Samsung

ANCHOR INTRO

THE NEW IPHONE IS CAUSING A LOT OF EXCITEMENT BUT IT'S ALSO GETTING SOME CRITICISM FOR ITS PRICE TAG.

THE NEW IPHONE TEN WILL COST 1-THOUSAND DOLLARS. THAT'S 5 TIMES MORE THAN THE IPHONE 6 DID WHEN IT LAUNCHED A FEW YEARS AGO. SURPRISINGLY THOUGH, SOME PEOPLE THINK A THOUSAND DOLLARS ISN'T TOO MUCH. OUR CONSUMER TECHNOLOGY REPORTER JAMEY TUCKER EXPLAINS WHY.

PACKAGE

A \$1,000 for a smartphone? Who would pay that?

no. i would not.

I don't know that I've got the money to pay for that

Frugal shoppers may not bite but analysts predict Apple will sell out of the \$1 thousand dollar iPhone 10s on day one.

Is a thousand dollars too much? Maybe not.

we use our smartphone more than anything else we have. More than a laptop or computer. It's our camera, the GPS in our car, our music and video players, it's how many of us play video games and read books.

Still, look how the price of phones have sky-rocketed. The iPhone 6 is just 3 years old. When it came out in 2014 it cost just \$200.

So should you upgrade? If you're still using an iPhone 6 or 6s, the iPhone 8 and 10 are enough of an improvement to say yes.

if you're using an iPhone 7...I'd suggest skipping the 8. There just isn't much of a difference. The iPhone 10 is another story and if you can afford it...go ahead and upgrade.

And even though the iPhone 10 costs a thousand dollars, you won't have to pay that ...at least at one time. Wireless carriers and Apple offer incentives where you spread out the payments. Some plans where you rent the phone rather than buy it, will cost you only 5 or 600 dollars...or around 50 dollars a month.

a 1 thousand dollar smartphone doesn't make sense for a lot of people, but with the incentives and with everything an iPhone 10 can do... It could actually be a good deal.

That's What the Tech? I'm Jamey Tucker

ANCHOR TAG

THE 1-THOUSAND DOLLAR IPHONE TEN DOESN'T GO ON SALE UNTIL THE END OF NEXT MONTH.

WEB STORY

Tuesday's introduction of Apple's new iPhone X caused a great deal of excitement from iPhone fans around the country. Everyone is talking about the new features and the enormous price tag. Starting at \$999 for 64gb, the iPhone X practically hits the \$1,000 cost before any other phone. Samsung's Note that came out earlier this summer has a price tag of \$950.

Is it worth a grand? Can any smartphone deserve a price tag once reserved for high-end laptops? The answer is yes. I can honestly justify spending \$1,000 on a smartphone and here's why:

I use my smartphone for practically everything. It's in my hands several hours a day as I send email, browse the internet, take photos, watch videos and do some video editing. In fact, I don't know of anything that I own that gets as much bang for its buck than my smartphone.

Not to mention that I also use it in my car as a GPS, another gadget I don't have to buy.

If I take all of that into account, \$1,000 is a pretty good deal.

But wouldn't a less expensive phone like the iPhone 7, 8 or even the iPhone 6 work just as well? Of course, but when I'm making a purchase of any electronics I try to 'future proof' it, meaning I want something that isn't going to be old by the time I get it home. A TV from 2 years ago isn't nearly as good as a TV you can buy now. All consumer electronics improve year to year so I prefer spending money on things that will last 2-3 years.

I also resist upgrading my iPhone every time a new model comes along. I'm using an iPhone 6s Plus and would still be using the iPhone 6 had it not broken two years ago. I skipped the 7 because I didn't feel that it was enough of an upgrade to justify spending several hundred dollars more.

But I'll say this: the iPhone X is the biggest improvement over an iPhone since the very beginning. I love the screen that covers the face of the phone. I love the augmented reality features and even the animoji animated and personalized emojis.

I especially love the cameras and feel that the iPhone X will finally replace the DSLR camera that's been gathering dust for sometime now.

Here's what I recommend: If you're still using an iPhone 6 or 6s, I'd go ahead and upgrade to the 8 or X. If you have the iPhone 7 I'd suggest skipping the 8 and wait to see what comes next year. The upgrades in the 8 just aren't significant enough to justify buying a new phone.

Since the new iPhone X is totally different from all other iPhones, it's a worthy upgrade for anyone. If you can afford it.

Wireless carriers and Apple will offer incentives to purchase the iPhone X so you won't have to drop \$1,000 all at once. Apple is advertising two payment plans that bring the price down as low as \$50/month. AT&T, Verizon, Sprint and T-Mobile will do the same.

You can pre-order the iPhone X starting October 27th and pre-orders for the iPhone 8 and 8-plus begins September 15th.

