

apple announced it's newest iphones today. 3 of them, including the iPhone 10 that's unlike anything we've ever seen. I'm going to show you what's new.

the piece runs 1:32 with a standard outcue
supers:

jamey tucker 0-8

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kfdxtv Smarthome#1
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wrcbtv Smarthome#3
wkrntv Smarthome#2
wzvntv Smarthome#7
kohdtv Smarthome#51
wbocvtv Smarthome#16

new dropbox link

<https://www.dropbox.com/sh/0tkldw0ratqpagi/AAAbdKEaYZQjcOFMWNYfLiwa?dl=0h>

password for whatthetech.tv access
Samsung

ANCHOR INTRO

A BIG ANNOUNCEMENT TODAY FROM APPLE. NOT ONE, BUT THREE NEW IPHONES ARE ON THE WAY AND ONE OF THEM IS UNLIKE ANYTHING WE'VE SEEN BEFORE.

JUST WHEN YOU THINK A SMARTPHONE COULDN'T GET ANY BETTER, APPLE UNVEILS THE IPHONE TEN. OUR CONSUMER TECHNOLOGY REPORTER JAMEY TUCKER HAS BEEN LOOKING AT THE NEW IPHONE ALL DAY AND TELLS US WHAT TO EXPECT.

PACKAGE

This is the iPhone's 10th anniversary so we expected something big. Apple calls it the iPhone Ten, but you'll see it advertised as this "the iPhone X". It's faster, has a better camera and will turn you into a cartoon. Really.

First, the iPhone Ten looks nothing like any of the previous generations of iPhones. The entire face of the phone is the screen, filling the front with nothing but the image of photos, web pages and apps.

There's no home button, you swipe the screen from the bottom to go back to the home screen. Since there's no button you can't unlock the phone with your fingertip...you unlock it by looking at it.

It reads your face with 30,000 invisible dots that create a map of your face. Crazy right?

Those dots will also drastically improve your selfies. They're also used to create personalized emoji. This is what everyone's talking about.

'animoji tracks over 50 facial movements they've been meticulously animated to create amazing expressions. :08 41:11- 41:20

You can send these animoji through iMessage as a cartoon or still photo.

You won't need a cable to charge it, the new phones have wireless charging,
You might use the shocked face when you find out the iPhone ten STARTS at \$1,000.

Apple did unveil 2 other new iPhones called the 8 and 8 plus with facial recognition, better cameras and a faster chip.

the iPhone 8 devices start at \$700.

That's a lot of money for a phone. But if you just have to have one, you can pre-order the iPhone 8 at the end of this week, and pre-order the iPhone ten in October and it'll ship in time for Christmas.

Of course it will.

That's What the Tech? I'm Jamey Tucker

ANCHOR TAG

Apple also launched a new Apple Watch with cellular connection so it doesn't need to be connected to your iPhone to play music or use the GPS.

I'll be writing the web copy later